



Missouri State High School Activities Association

1 N. Keene Street, Columbia, MO 65201 ♦ P.O. Box 1328, Columbia, MO 65205

Phone (573) 875-4880 ♦ email@mshsaa.org

♦ www.mshsaa.org ♦

Dr. Jennifer Rukstad, Executive Director

Stacy Schroeder, Associate Executive Director

Davine Davis, Assistant Executive Director Doug Fessler, Assistant Executive Director Craig Long, Chief Financial Officer Lou Mazzocco, Assistant Executive Director
Marty M. Marsh, Assistant Executive Director Kenny Seifert, Assistant Executive Director Greg Stahl, Assistant Executive Director Jason West, Communications Director

Sportsmanship/Citizenship Advisory Committee Meeting Agenda October 3, 2022 at 9:00 a.m.

- I. Introductions
 - A. Welcome/Introductions
 - i. Members Present & Backgrounds
 - ii. Members Absent
 - B. Review of Advisory Committee Role and Procedures
 - C. Review Manual for Advisory Committee Members
- II. Old Business
 - A. Approve October 11th, 2021 Advisory Committee Meeting Minutes
 - B. Review of Board Action to October 11th, 2021 Committee Recognitions
- III. New Business
 - A. Essay Contest & PSA Project
 - i. Topics
 1. Essay:
 - a. 2022 = “Select a public figure and explain how their actions and your experience in sports/activities promotes growth and character.”
 - b. 2023 = Determine A New Topic – Possibly Mental Health Related
 2. PSA:
 - a. 2022 = “The roles of athletics/activities in deterring bullying and encouraging respect.”
 - b. 2023 = Determine A New Topic – Possibly Mental Health Related
 - ii. Program Structural Changes Needed
 - iii. Identify Methods/Strategies To Encourage Individuals & Schools To Participate
 1. Dates/Timeline Changes
 2. Process Changes
 - B. InSideOut Initiative
 - i. Previous Training(s)
 1. August 2nd, 2022
 - ii. Upcoming Trainings
 1. TBA
 - iii. Feedback Concerning Program

“MSHSAA promotes the value of participation, sportsmanship, team play and personal excellence to develop citizens who make positive contributions to their community and support the democratic principles of our state and nation.”



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C. Strategies That Have Been Deployed This Past Year To Improve Sportsmanship, Leadership, & Citizenship

- i. Officials Jurisdiction vs Authority
- ii. NFHS Student Leadership Summit
 1. Attended By 4 Students & 2 AD's From Missouri
 2. Upcoming Dates: July 17th – 19th, 2023
- iii. Leadership Summits
 1. Big 8 Conference
 2. Potentially Others
- iv. Career Fair Presentations

D. Potential Strategies To Deploy To Improve Sportsmanship, Leadership, & Citizenship

- i. Student Advisory Committee Deployment – This Is Happening!
 1. Handouts
 2. Given This Should We Entertain Adding “Student Leadership” To Our Committee Name?
- ii. A Statewide Sportsmanship, Citizenship, Leadership Recognition Model
 1. Possible Components
 1. Special Reports (Both Positive & Negative)
 2. Scholastic Achievement
 3. Multi-Sport/Activity Participation (Perhaps 25%)
 4. Percentage of School Population Participating (Perhaps 75%)
 5. School Leadership Team Composed Of Coaches, Students, & Parents
 6. Participation In Professional Development Model (Ex. InSideOut Initiative)
 7. Pre-Season Meetings With Key Stakeholders
 8. Community Service
 9. Marketing/Promotion Of Programs Process (Ex. Social Media, Media Relations, Communications With Stakeholders, Program Website/Email Process)
 10. Student Recognition Programs In-Place
 11. Student Led Sportsmanship/Leadership Announcements/Programs

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12. Attendance Of Student At Events
13. Vertical Alignment Programs For MS/JH
14. District/State Finishes

2. How Would We Measure Criteria?
3. What would be the minimal or acceptable standard to meet that criteria?

iii. Statewide Sportsmanship, Leadership, and Citizenship Conference

1. Best Time/Format
2. Topics of Discussion
3. Promotional Methods

iv. Officials Evaluation Of Football Sites – Steve Hutson

IV. Closing

A. Recognition Of Service To Sportsmanship/Citizenship Advisory Committee

- i. Bob Baker, Galena H.S.
- ii. Jim Vaughn, Kennett H.S.

B. Things To Come

- i. Student Services Program Expansion
 1. Recommendations???

C. Next Meeting:

- i. Monday, October 2, 2023