

2024-25 MSHSAA Media Regulation & Credential Book

Missouri State High School Activities Association

■ 2024-25 N	■ 2024-25 MSHSAA Schedule of Championships				
Date(s)	Event	Location			
Oct. 21-22	50th MSHSAA Girls Golf Championships	Various Sites \$			
Oct. 24-26	50th MSHSAA Girls Tennis Individual Championships	Cooper Tennis Complex, Springfield			
Oct. 31-Nov. 1	50th MSHSAA Girls Tennis Team Championships	Cooper Tennis Complex, Springfield			
Oct. 31-Nov. 2	49th MSHSAA Fall Softball Championships	Killian Softball Complex, Springfield			
Nov. 6-9	50th MSHSAA Girls Volleyball Championships	Show-Me Center, Cape Girardeau			
Nov. 8-9	75th MSHSAA Boys Cross Country Championships	Gans Creek, Columbia			
Nov. 8-9	46th MSHSAA Girls Cross Country Championships	Gans Creek, Columbia			
Nov. 14-16	88th MSHSAA Boys Swimming & Diving Championships	City of St. Peters Rec-Plex, St. Peters			
Nov. 22-23	57th MSHSAA Boys Soccer Championships	World Wide Technology Soccer Park, Fenton			
Dec. 6 or 7	37th MSHSAA 8-Man Show-Me Bowl	Spratt Memorial Stadium, St. Joseph			
Dec. 6-7	57th MSHSAA Class 1-6 Show-Me Bowl	Faurot Field/Memorial Stadium, Columbia			
Feb. 20-22	50th MSHSAA Girls Swimming & Diving Championships	City of St. Peters Rec-Plex, St. Peters			
Feb. 26-March 1	95th MSHSAA Wrestling Championships	Mizzou Arena, Columbia			
Feb. 26-March 1	7th MSHSAA Girls Wrestling Championships	Mizzou Arena, Columbia			
March 12-15	99th MSHSAA Boys Basketball Show-Me Showdown (Class 1, 2, 3)	Mizzou Arena, Columbia			
March 12-15	53rd MSHSAA Girls Basketball Show-Me Showdown (Class 1, 2, 3)	Mizzou Arena, Columbia			
March 19-22	99th MSHSAA Boys Basketball Show-Me Showdown (Class 4, 5, 6)	Mizzou Arena, Columbia			
March 19-22	53rd MSHSAA Girls Basketball Show-Me Showdown (Class 4, 5, 6)	Mizzou Arena, Columbia			
April 23-24	41st MSHSAA Theatre Championship	Sites TBD, Springfield			
April 25-26	72nd MSHSAA Speech & Debate Championships	Missouri State University campus, Springfield			
May 1-3	73rd MSHSAA Music Festival	University of Missouri campus, Columbia			
May 9-10	29th MSHSAA Scholar Bowl Championships	University of Missouri campus, Columbia			
May 15-17	97th MSHSAA Boys Tennis Individual Championships	Cooper Tennis Complex, Springfield			
May 19-20	85th MSHSAA Boys Golf Championships	Various Sites @			
May 22-23	97th MSHSAA Boys Tennis Team Championships	Cooper Tennis Complex, Springfield			
May 23-24	98th MSHSAA Boys Track & Field Championships (Class 1, 2, 3)	•			
May 23-24	50th MSHSAA Girls Track & Field Championships (Class 1, 2, 3)	•			
May 26-27	12th MSHSAA Spring Softball Championships	Killian Softball Complex, Springfield			
May 27-28	2nd MSHSAA Boys Volleyball Championship	TBD			
May 30-31	98th MSHSAA Boys Track & Field Championships (Class 4, 5)	Dennis and Roberta Licklider Track, Jefferson City			
May 30-31	50th MSHSAA Girls Track & Field Championships (Class 4, 5)	Dennis and Roberta Licklider Track, Jefferson City			
June 2-7	75th MSHSAA Baseball Championships	Ozark Mountain Sports Complex, Ozark			
June 6-7	40th MSHSAA Girls Soccer Championships	World Wide Technology Soccer Park, Fenton			

Dates and sites are subject to change due to weather and other site considerations.

Please visit the MSHSAA website (www.mshsaa.org) for the latest information, tournament brackets, results and media information regarding the 2024-25 MSHSAA Championships.

(\$) Class 1 - Crown Pointe Country Club, Farmington | Class 2 - Fremont Hills Golf Club, Nixa | Class 3 - Rivercut Golf Course, Springfield | Class 4 - Dalhousie Golf Club, Cape Girardeau

(@) Class 1 - Meadow Lake Acres Country Club, New Bloomfield | Class 2: Sedalia Country Club, Sedalia |

Class 3 - Twin Hills Golf & Country Club, Joplin | Class 4 - Silo Ridge Country Club, Bolivar | Class 5 - Rivercut Golf Course, Springfield

■ Media Coverage & High School Sports - What is Expected?

One of the catch phrases for those of us involved in administering high school activities is "nothing brings communities together like high school sports."

Where else do you see such a diverse group of people of different ages, income levels, races, religions and political ideologies come together to root for a common cause. Whether they wear boots, Birkenstocks or wing tips, an entire community can rally around a high school program like little else.

Those of you who have ever called a coffee shop on a Saturday morning to get a Friday night football score you missed know this exact feeling. The entire town knows the final score and how many yards the school's star player collected.

All that enthusiasm is good, and it often adds some spark to communities that otherwise wouldn't have a great deal to get excited about. As a reporter, that enthusiasm makes your job easier. The crowd roars, and you write about what made them roar. A slam dunk brings down the house, and you have an instant highlight for the 10 o'clock news. It's a vicarious relationship between you and the community that draws you into the excitement.

We all know how much fun it can be to cover a winning team. Fans know you by name, the trips to away games don't seem nearly as long as they did before, and the players and coaches start to feel comfortable around you. In fact, sometimes you become so close to the coaches and players that they start telling you things "off the record" or letting you listen to strategy sessions. Your reward for committed coverage becomes open access to the program.

But, since only a few teams will win state championship trophies this year, we also know that most of those amazing teams have their seasons end in disappointment. It's human nature to feel a little bit of that disappointment when the team you've covered all year finds its dream season suddenly end in the playoffs.

That's when the expectations of you as a sports reporter must rise to the level of your profession and when you must have a firm grasp of the purpose of high school sports.

The first expectation is that you understand exactly what high school sports are. Yes, they are competitive, exciting and emotional contests, but most importantly, they are school-sponsored programs. Just as the marching band, the honor society and the yearbook staff provide educational opportunities beyond the confines of the classroom setting, so do the athletic programs. To overlook this very basic principle is to lose sight of the very reason interscholastic athletic programs exist.

Often the first opportunity young people have to handle adversity is through their experiences on a high school athletic team. How the adults around them react to those adverse situations can have a lasting effect on how the students handle similar situations later in life. The reaction or comments of a reporter may have just as much or more impact on a student as something said by a coach or parent -- good or bad.

For example, when a team's season ends on a controversial call, a player reading a newspaper headline the next day about how the ref "blew the call?" might carry that resentment and bitterness with him the rest of his life.

A game story or broadcast downplaying the controversy, but still accurately reporting the game's outcome, is much more conducive to the high school level of play and the impressionability of the students competing.

Clearly, a reporter has an obligation to tell the game story as he/she saw it, but how that story is presented can either enhance or hinder the learning process the game itself represents. Make no mistake, the power of the pen (or microphone) is mighty, and having the maturity and restraint to use that authority wisely and without emotional attachment will better define your personal character as well as that of your outlet.

The second expectation is that you have all the facts before you report. Misinformation, one-sided opinion pieces, or slanted editorials

dealing with high school programs are counterproductive and generally only serve to create ill will, promote poor sportsmanship and perpetuate ignorance.

There have been countless times people have read or listened to mistake-ridden editorials about various high school athletic issues. In nearly every case, the columnist or broadcaster -- out of fear or indifference -- never bothered to check his/her facts, do 15 minutes of research or simply make a phone call to the school or MSHSAA office to get more details.

Though it's doubtful these same reporters would forget to check facts on a city council issue or seek out controversy about the FFA regional competition or class officer elections, they are all too anxious to find fault with high school athletes, coaches, administrators, policies, rules, playoff formats or other issues. That approach nearly always causes negative and often costly ramifications for students and schools when an unbalanced or controversial report is released. At the very least, these types of stories can create division in a school community, and generally have no place in the educational mission of the school.

Establish what is truly newsworthy, and get the facts. Being thorough, accurate and balanced in presenting both sides of an issue allows your audience the opportunity to make its own decision on the matter for themselves. You may not like the outcome of a school or state decision, but reporting the process and interviewing those on both sides of the issue will undoubtedly create a higher-quality product for your outlet than a smear piece or slanted editorial.

The final expectation is that you have fun in your dealings with high school students. In covering high school sports, you have front-row access to some of the world's greatest works in progress -- young people.

Watching a 17-year-old handle a job, college prep classes, practices, games, exams, dating, peer pressure, family obligations and still have time to volunteer at the local food bank or homeless shelter is something that will blow you away. Those stories seldom get told, but they're in every community.

Having that perspective going into a high school gym or stadium can help you meet these expectations and excel in providing quality coverage to the students in your community. Covering college and pro sports does not often afford you that opportunity, and you should relish this unique forum that we have.

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■ 2024-25 MSHSAA Media Polides, Procedures and Cuidelines

MSHSAA acknowledges the rights and responsibilities of bona fide media representatives as they cover and report on MSHSAA-sponsored activities. The Association and its member schools appreciate the interest generated by media coverage and the publicity given the achievements of our schools and student-athletes.

Reputable news-gathering organizations will understand the need for MSHSAA to have the following policies and procedures for media attending and covering MSHSAA tournament events.

Please note that the following policies apply only to competition conducted by MSHSAA member schools during the MSHSAA postseason tournament series.

1. MSHSAA General Championship Expectations

The MSHSAA Championships are a once-in-a-lifetime experience for most participants, and as such, MSHSAA and its site management personnel must demand stricter clearance and behavioral standards.

All credentials must be worn and displayed at all times and are nontransferable between/among individuals. Furthermore, those receiving credentials to the event are expected to represent their respective outlets in a working capacity while in the press areas, conducting themselves only in the strictest professional standards.

Media credentials for all MSHSAA competitions are **NON-transferable**. Only the person who is issued the credential, or whose name appears on the credential request, may use a media pass for admission, media room privileges, floor and field access or any other purpose. Under no circumstances will the transfer or borrowing of MSHSAA credentials be tolerated. Members of the media who do not abide by the media rules and regulations established at each MSHSAA tournament site, may have their credentials rescinded and may jeopardize their opportunity to secure credentials in the future.

All photographers and videographers are also expected to abide by event-specific guidelines, including policies regarding flash photography, sideline areas, photography locations, etc. Sports editors: Please make sure you have covered these policies and professional standards with your photography personnel.

Absolutely no cheering, obscene language, verbal criticism of officials or other unprofessional behavior will be tolerated by any media representative at a MSHSAA-sponsored event.

2. Restricted Areas and Procedures

The player and officials locker rooms, practice areas and dressing areas are closed to all media representatives at all times during any MSHSAA-sponsored activity. This restriction includes all photographers, student-media representatives and all news and feature reporters. This policy is in place to protect you and your outlet. It is the philosophy of MSHSAA and its member schools that minors in dressing areas do not mix with cameras and reporters, period. There are no exceptions to this rule at any time.

Please check with the host manager or athletic administrator for the specific interview area at each facility.

Likewise, game officials are restricted from issuing comments to the media before, during or after a contest. Any attempt to pursue an official in the playing area, in the dressing areas or on the grounds of the event itself will be considered a violation of the conditions placed on the representative's/outlet's credentials. Rules interpretations may be sought through the site manager, media host or host athletic administrator only.

Please see the photography regulations portion of this publication for restricted photo areas.

Outlets may display only one banner at a tournament venue, and only on a space-available basis. Ideally, banners, when permitted, should be displayed at the station's origination location, and this banner may only be displayed while the outlet is originating. The banner may not display logos or names of advertisers sponsoring the outlet's origination.

Outlets are also reminded that athletic staff representatives of NCAA-member schools (All Divisions) are not to appear as commentators or guest interviews during high school athletic event broadcasts. This is a violation of NCAA rules, which could result in penalties to the NCAA school involved, or jeopardize the eligibility of the student-athletes participating in the game being originated.

3. Applying for Credentials

The MSHSAA office encourages you to apply for media credentials as soon as possible, even if you are uncertain if you or your outlet are able to attend. We would prefer you to have applied and not show versus request the credential past the deadline, which could subject to a late fee (See item No. 4).

Each registered MSHSAA media outlet may request credentials for all MSHSAA District and State Championship Series (Sectionals, Quarterfinals, etc.) for all sports personnel meeting all of the following criteria:

- a) He or she is at least 18-years-old
- b) He or she is a full-time employee of your outlet, or he or she is a significant part-time employee who makes regular contributions to your publication or station
- c) He or she is attending the event in a working capacity
- d) He or she abides by professional behavior and MSHSAA regulations and standards at the event
- e) He or she agrees not to transfer credentials
- f) He or she is willing and able to present a valid photo ID or a MSHSAA issued digital pass to pick up credentials at the designated will-call location.

See item No. 17 for credential requests at the lead-up levels. Newspapers should provide personnel verification with their application in the form of membership in the Missouri Press Association or previous articles (with byline) or photos (with photo credits) will also meet this requirement.

No credentials are necessary for speech, debate, theatre, music or Scholar Bowl.

All outlets covering a MSHSAA
postseason event are required to submit an
official credential request for each contest through
MSHSAA's online system no later than the
designated deadline for each event. The online
credential system can be accessed by logging in to
your media outlet's account.

■ 2024-25 MSHS/AVA Media Polities, Procedures and Guidelines

4. Late Credential Requests

Outlets wishing to request credentials after the posted deadline need to reach out to the communications office. Accommodations will be made on a case-by-case basis. Late fees will no longer be enforced.

5. Credential Pickup and Event Entry

No credentials will be mailed in advance of the MSHSAA championships. The MSHSAA office will utilize digital passes for approved media personnel at most championships. These digital passes will be e-mailed to the approved personnel prior to the start of the championship event.

Event specific information will also be provided with the digital pass. Please review the media guidelines before entering the venue. Proceed through the media entry gate and check-in with the media coordinator for further instructions.

Any representative who has not made advance arrangements for media credentials is not entitled to this privilege upon arrival. MSHSAA reserves the right to deny access to media areas to those individuals who have not properly applied for, verified and been granted credentials to a championship-level event.

6. Pre-event Information

Upon entering the media room or similar designated location, you will receive any relative tournament notes.

It is essential that you make an effort to find the media coordinator before taking your seat so that you can be informed of any last-minute changes or procedure changes.

7. Parking, Food, Drinks

With limited parking at most of the MSHSAA Championship venues, media-specific parking is only available at select venues.

Light refreshments are available at all events. All MSHSAA Championships have easily-accessible concession stands or vending areas, so be prepared to plan your food needs around the event itself.

8. Still and Video Photography

All photographers and videographers are reminded that their designated shooting areas at MSHSAA Championships are specifically laid out and should be strictly adhered to. Credentials must be worn and displayed at all times. There are events where a media armband will serve as, or need to be worn in addition to the media credential. These armbands will be given upon check-in at the venue. Locker rooms (for teams and officials) and team bench areas are off limits at all events. Photography/videography on the field of play during the game is prohibited at all events. On-field photography is allowed only after the conclusion of the game (for medal presentations, celebration shots, etc.).

It is important that all outlets understand in advance that the images taken by their photographers and videographers at MSHSAA postseason events, by condition of the credentials, may be sold by the outlet only. No media representative is permitted to directly or indirectly market the sale of photography at the event site. Any organization found to be in violation of this policy may not be considered for future credential requests. MSHSAA reserves the right to seek legal and/or monetary damages from violating organizations. When using video of an event, outlets may use up to five (5)

minutes of highlight footage in postgame coverage. Any video usage over the limit will be considered a broadcast and will carry the appropriate rights fee.

See the photography addendum for sport-specific guidelines.

9. Postgame Press Conferences & Interviews

At the MSHSAA Championships in football and basketball, a formal postgame press conference will take place in an interview room. In most instances, the winning coach will precede the losing coach. All immediate postgame interviews must take place in the interview room, with any one-on-ones taking place after the press conference.

Since the mission of MSHSAA is to promote sportsmanship, citizenship and respect from our high school students, we ask that you refrain from asking questions relating to officials' calls during the game or any unsportsmanlike act. Officials are not available for comment before, during or after any contest, and any rules clarification questions should be directed to the site manager, media host or host athletic administrator. At the championship site, the media coordinator will serve as the pool-journalist for any clarifications of official rulings.

Originating radio stations must make postgame interview arrangements before the game with both the MSHSAA media coordinator and the head coach. These interviews must take place during the 10-minute cooling-off period that begins at the final horn.

At all other events, media representatives will have immediate access to coaches and requested players for interviews after a 10-minute cooling off period. These interviews should take place away from the field of play (especially in softball and baseball where the playing field is needed for field preparations immediately after the game).

Any TV "stand-ups" with coaches and/or players must take place after the press conference. If no press conference is scheduled, interviews must be conducted outside the playing area or in a specified area away from the playing surface.

Prior arrangements with the site's media coordinator shall be made to help accommodate special requests.

Keep in mind that most high school student-athletes are minors and may not be comfortable answering sensitive questions (regarding poor performances, personal tragedies, coaching decisions, etc.). Please do your part to emphasize the positive aspects of the game.

10. Print/Digital Media

Print/digital media is identified as a newspaper or a bona fide online publication. Credentials will be issued to all print media representatives who meet the criteria outlined in No. 1 & No. 3 above, and who will be working in a professional capacity. All other criteria regarding transfer of credentials, age requirements, credential deadlines, etc., will be strictly enforced.

Spouses, friends, and children of media representatives will not be issued credentials, unless they otherwise meet all the credential application criteria. Non-credentialed individuals (such as children, spouses, friends, co-workers, etc.) and are not allowed in the media areas (press room, press box, floor/field/deck level, etc.).

■ 2024-25 MSHSAVA Media Polides, Procedures and Cuidelines

11. Television Stations

Television stations are identified as an over-the-air outlet which does not require an internet connection to receive your broadcast. Television stations must make prior arrangements with the MSHSAA media coordinator when setting up live remote or stand-up shots at all Championship events. We appreciate and encourage such shots, but want to ensure the easiest arrangements for all parties involved as well as facility restrictions and limitations. This will save everyone time and help alleviate potential snags with event security or any city-specific labor laws (i.e. City of St. Louis, etc.).

When submitting credential requests, please list the names of the person(s) covering the event to the best of your ability at the time of the deadline. We understand that camera and on-air personnel may change due to last-minute assignment revisions. We are willing to make an exception to the credential transfer rule if we are made aware of the change at your earliest convenience, or if you submit a credential request indicating you are sending a general assignment photographer.

Television Broadcast Fees

O Television Broadcasts	Live	Delayed
All Levels/Classes (Non-final sites)	\$1500	\$750
All Levels/Classes (Championship sites).	\$3000*	\$1500*
Delayed broadcasts must air 24 hours after the	original game	start time

For video broadcasts (District through Championships), please make prior arrangements with the site manager or media coordinator and have the appropriate rights fee paid before you go to the contest.

Live TV broadcasts carry substantial rights fees to be paid to the MSHSAA office as soon as possible. A completed TV Broadcast Agreement is required for all MSHSAA event broadcasts beginning with the District Tournament, and a complete list of sponsors must be submitted and approved prior to the broadcast.

12. Radio Stations

*If event is available for broadcast.

Radio stations are identified as an outlet which can transmit a broadcast through an AM, FM, or satellite transmitter. Rights fees for all quarterfinal, semifinal, championship and third-place games should be paid no later than 48-hours in advance of each broadcast to the MSHSAA office.

There is no radio broadcast rights fee for "over-the-air" stations prior to the quarterfinal level.

A completed Radio Broadcast Agreement is required for all MSHSAA event broadcasts, and a complete list of sponsors must be submitted and approved prior to the broadcast.

Please see No. 9 above regarding postgame interview policies.

Radio Broadcast Fees	Quarterfinals/
O Radio Broadcast	Semifinals/Finals
8-Man/Class 1	\$25
Class 2	\$30
Class 3	\$35
Class 4	\$40
Class 5	\$45
Class 6	\$50

13. Internet Webcast

Internet webcasts are identified as an outlet which requires an internet connection to receive your broadcast. Outlets wishing to webcast MSHSAA postseason events must use MSHSAA.tv as the streaming platform. Media credentials may be requested provided the outlet is a Limited Liability Corporation or bona fide business registered to do business in the state of Missouri.

As with any broadcast, arrangements must be made in advance of the contest with the host site manager or media coordinator. Credentials will be issued based on space available.

A completed Internet Webcast Agreement is required for all MSHSAA event webcast (District through State Finals), and a complete list of sponsors must be submitted and approved prior to the webcast. Postseason video webcasts will be behind a paywall of \$10 per pay-per-view buy. The producer (outlet) of each broadcast earns 20% of revenue generated from each buy of their broadcast.

Internet Only Broadcast Fees

O Video & Audio on MSHSAA.tv (All Classes) No Charge

	Quarterfinals/
O Audio-Only Broadcast	Semifinals/Finals
8-Man/Class 1	\$25
Class 2	\$30
Class 3	\$35
Class 4	\$40
Class 5	\$45
Class 6	\$50

14. Freelance Photographers/Videographers

Freelance photographers/videographers are identified as a self-employed individual who offers services on a contract or project basis. The MSHSAA office welcomes these individuals to our postseason events to document the philosophy, objectives, and values of the association. To request credentials, freelancers may request for a MSHSAA Media Outlet account on our website. Approved freelance photographers/videographers will have original content, a website, an EIN number, a background in shooting team sports/activities, and can showcase their business reflects the overall philosophy, objectives, and values of MSHSAA.

Approved freelancers will pay an annual \$250 registration fee. The fee covers:

- 1) Rights to request media credentials for the current academic year (July 1, 2024-June 30, 2025)
- 2) Rights to re-sell original content created at MSHSAA postseason events

15. School Media Policies

School media is identified as a reporter/photographer who is verified to represent a full-member school. Each school qualifying for an MSHSAA-sponsored team championship event will be allowed school media credentials to gain access to the media areas for the purpose of taking still photography, videography, writing news/feature stories, or provide an audio-only broadcast. It is up to the school administration to decide which students or personnel will be issued these credentials.

■ 2024-25 MSHSAVA Media Polides, Procedures and Guidelines

For MSHSAA-sponsored individual championship events, each qualifying school will be allowed three (3) credentials to be used by a writer, photographer or videographer (school's discretion).

Athletic Directors can request media credentials for school representatives online under the "Administrative Tasks" section of their MSHSAA administrative accounts. Approved school media credentials are held to the same expectations as regular credentialed media. If a student or school representative is found to have a direct association with a team or individual competing in a MSHSAA sanctioned event, MSHSAA will revoke the individual's media credential privileges and make an effort to appropriately credential the violating individual should the situation warrant.

If space is limited, press row is reserved for media covering only games in progress. As soon as a media representative's team has completed its game, the school representative is expected to vacate the press row.

Media areas at all MSHSAA Championships are directed strictly in a professional manner. Any school representative who displays any unprofessional behavior will be asked to vacate the media area, and his actions will be reported to the school's media advisor and any onsite school administrators.

16. Affiliate Media Partner Program

For outlets wishing to pay rights fees for the entire academic year, there is the Affiliate Media Partner Program. For \$200, an entity could produce an audio only broadcast of any MSHSAA postseason event. For \$500, an entity could produce a television broadcast of any MSHSAA postseason event that is not produced by the MSHSAA office.

The entity would still be responsible for filling out the appropriate broadcast agreement form and filing it with the site manager for the specific contest. The entity will still be responsible for submitting a sponsor list and a broadcast agreement form to the MSHSAA office.

The fee must be paid by Friday, Feb. 7, 2025 and is good for the 2024-25 academic year. The fee is not prorated during the academic year. It is the same fee regardless of time of payment.

Once the appropriate deadline has passed, no outlets will be granted "Affiliate" status. Contests will be billed at the appropriate per-game rate.

17. District, Sectional, Quarterfinal, & Local Site Guidelines

To receive credentials for MSHSAA District, Sectional and Quarterfinal contests (and Semifinal contests in football), please request those on the MSHSAA Media Credential Application website no less than 48 hours prior to the start of the tournament of the contest.

Absolutely no cheering, obscene language, criticism of officials or other unprofessional behavior will be tolerated by any media representative at any MSHSAA-sponsored event.

MSHSAA will honor only legitimate requests for credentials.

Arrangements for any stream of a MSHSAA postseason event must be made with the MSHSAA Communications staff prior to a production.

Persons accompanying media personnel to the tournament/meet in the state series will be admitted to the facility only with a ticket of admission.

Press credentials shall be issued according to the following criteria:

- a. <u>Originating Radio Stations-</u> In allocating space for radio stations approved in advance to originate live and/or tape delayed broadcast of the tournament/meet by the site manager (or MSHSAA Office where necessary) priority is given:
 - 1) to the station(s) which cover the competing teams -- distributed equally per school
 - 2) the station(s) representing the site of the host school
 - 3) then to the stations which cover the geographic region involving the site and competing teams
 - 4) and finally to other stations.

Stations which cover a team(s) more frequently during the regular season will have priority when all of the above criteria are the same. Assignment of best locations in the facility, too, shall be based upon priority outlined above. Allocation of space will be dependent upon the facility.

Stations approved to originate broadcasts and/or telecasts shall be provided weather-protected facilities if available.

- b. <u>Originating Television Stations</u> In allocating space for television stations approved in advance by the site manager and/or MSHSAA office to televise the complete activity (either live or tape delayed) priority is given:
 - 1) to stations covering the competing teams
 - 2) to the stations representing the host school
 - 3) then to stations which cover the geographic region involving the competing schools and host site
 - 4) and finally to other stations.
- c. <u>All Other Media-</u> All other requests for credentials shall be honored, and seating shall be assigned based upon the following priority:
 - 1) media covering the competing teams
 - 2) media serving the site or host city of the meet
 - 3) media covering the geographical region involving the host site and the competing teams
 - 4) media representing the team(s) scheduled to meet the survivor of this level of state series competition at the next level in the series
 - 5) and finally to all other media.

MSHSAA Communications Staff

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■ MSHSAA General Photography Guidelines

The Missouri State High School Activities Association understands that quality action photographs are a vital part of the print media industry. Access to such shots is often determined by vantage point, lighting, facility, physical limitations, etc.

In the pursuit of that perfect shot, eager photographers often lose perspective of how their actions, location or lighting might affect the event they are covering. Indeed, a common ground between the two perspectives is often difficult. This page has been designed to further assist photographers, videographers, assignment editors and sports personnel in their coverage of high school sports. It should also serve to help school administrators, officials and game personnel in their planning of media accommodations at interscholastic events.

General - The most prominent factor in determining photography guidelines is safety. This includes the safety of the photographer, as well as the players, coaches and officials. Similarly, another highly-significant factor is the continuity of the contest itself without interruption or distraction. All policies that have been developed -- both by the NFHS and MSHSAA -- center on these two factors. There are also issues of privacy, event management and others which often are considered when guidelines are established.

Locker rooms are no place for cameras or media at the high school level. A vast majority of all high school participants are minor children who have the right to privacy in dressing facilities before and after competition. Team bench areas, dugouts and sideline areas are also off limits.

A common misconception is that camera flashes are not noticeable to an athlete in competition. Some sports have specific regulations (see below) with regard to flash photography, but in general, anytime the outcome of an event or the concentration of an athlete can be altered by a flash -- it should not be used (the start of a race, the "start" whistle in wrestling, a golf swing, a tennis serve, etc.). Flashes should never be aimed directly in the face of any competitor, regardless of the sport. Ceiling-mounted strobes are much less distracting than camera-mounted strobes and are preferred, when possible. Television flood or fill lights should never be aimed at the competition field/floor when the game is in progress. Game and meet officials have the discretion to ask a photographer to change his/her vantage point if the official feels the players' ability to compete without distraction is being jeopardized by the photographer's location or her camera flash. Game administrators and photographers should work together to make sure the players' comfort is never compromised.

For safety reasons, tripods should not be kept near the competition field/court at any time. Photographers should always respect the view of those who may be behind them (such as spectators at basketball, volleyball and wrestling events) during play.

Finally, when there is any doubt with regard to what access a photographer may have at a high school event, ask the host management for any site-specific policies or the best area from which to shoot action shots. Again, working in advance with the administration and officials can often prevent embarrassing situations once the contest has started.

Baseball, Softball - National Federation playing rules prohibit any photographer from entering the playing field (including foul ground) during play. This generally includes any area inside the fenced playing or "live ball" area. For baseball only, photographers may enter the playing field and shoot from a deadball area that has been lined off in foul ground in advance. If the field has no such photography box, the playing field may not be entered (see NFHS Rule 1-2-8). Specific focus techniques allow for shooting outside a fenced area, and generally fence work beyond the dugouts is low enough to allow photographers a great vantage point without obstructions. Climbing atop dugouts, fences and scoreboards is highly discouraged and is prohibited during all postseason events. Team bench and dugout areas are restricted to team personnel only, unless a separate photographer's well is attached to either end of a team dugout and is allowed to be used by game management.

■ MSHSAVA General Photography Guidelines

Basketball - Ceiling-mounted strobes are permitted for postseason games, if previously installed. However, flashes may not be used during any free throw situations or in the face of any competitor. Game officials have the authority to request that a photographer change his or her vantage point if the official deems that the flash apparatus is causing a distraction to the players. No flash or strobe appratus may be mounted on a pole or other portable support at courtside that might cause a hazzard for participants or hinder the view of spectators. Photographers should shoot from the baseline and outside the lane areas and remain at least 3-feet from the baseline at all times.

Football - Per NFHS Rule 1-2-3d and Rule 2-26-8, all photographers and non-team personnel are to remain at least 6 feet from the sideline at all times, and are restricted from the team bench areas and coaching box (extends to each 25-yard line). Generally, flash photography poses no problems in football, but should be avoided before the snap of the ball to avoid a potential offside or encroachment penalty for either team.

Soccer - Photographers are to remain at least 7 feet from the sideline at all times, and are restricted from the team bench areas. Generally, flash photography poses no problems in soccer, but should be avoided during penalty kicks and any time a goal keeper's vision might be impaired by a flash. The endlines of the field can be used for photography, but only outside the box areas and at least 7 feet from the endline.

Volleyball - Flash photography is generally permitted in volleyball. Photographers should be aware of where the "playable" (live ball) area on each specific court, and remain outside that area at all times. Generally, the best vantage point for volleyball is the sideline opposite the team bench area and outside of the playable area. The playable area (see NFHS Rule 2-1-10) includes the court and unobstructed space outside the court boundary lines. Distance is critical due to the potential for play to extend beyond the court boundaries.

Track/Cross Country - Flashes should never be used at the start of a race, and any noisy camera mechanism (such as loud auto advance/rewind systems) should also be avoided to ensure a fair and clean start. Camera operators are to stay off the course and running track at all times. Photographers should never cross a running track or cross country course during the race itself. Photographers are also required to not interfere with any athlete's line of sight, meet officials, timing-device operators, or anything that could influence with the administration of the meet.

Swimming/Diving - Flash photography is prohibited in the natatorium, and any noisy camera mechanism (such as loud auto advance/rewind systems) should never be used at the start of a race to ensure a fair and clean start. Camera operators are to stay away from the starting area and bulkhead at all times. Deckside photographers should remain at least 3 feet from the edge of the pool at all times.

Wrestling - Flash photography generally poses no problem, but should not be used before the official blows his whistle to start competition (from neutral or referee's positions). Photo personnel should remain at least 10 feet from the edge of the competition circle, and never sit on the mat itself.

Tennis, Golf - Competitors are usually very sensitive in these two sports with regard to being photographed during competition. If possible, shoot during warm-up or practice. Generally, the greater the distance between the photographer and the competitor, the less the chances of a potential confrontation. Tennis should be shot outside the fence or from an adjacent court, but never in a "live ball" area inside the fence of a competitor's court. Always shoot from behind or slightly-behind a golfer, and stay off the greens at all times. Flash photography is never allowed during competiton, however, it may be used during award presentations. Photographers should not release the camera shutter after a player stands over the ball before the player completes the serve or stroke.

■ MSHSAA Public Address Announcements (all sports)

MSHSAA PREGAME INTRODUCTION		
LADIES AND GENTLEMEN, GOOD EVENING AND WEL	.COME TO(high school)	FOR TONIGHT'S
CONTEST. AS THE HOSTS OF THIS GAME, LET'S FROM (high school)		
LET'S WISH STUDENTS FROM BOTH SCHOOL SPECTATORS AT TONIGHT'S GAME TO KEEP IN MIN, AS WE SET GOOD EX	D THAT GOOD SPORTSMAN	ISHIP IS EXPECTED AT
YOUNGSTERS IN ATTENDANCE. (continue with introde	uction of starting lineups, etc.)	
MSHSAA PREGAME INTRODUCTION LADIES AND GENTLEMEN, WELCOME TO	, FOR TON	IIGHT'S CONTEST
BETWEEN THE VISITING OF _	(high school)	ND YOUR
AND YOUR	(high school)	S A PROUD MEMBER
OF THE MISSOURI STATE HIGH SCHOOL ACTIVITIES THAT THIS GAME IS COMPETITIVE, BUT IT IS ALSO AN I STUDENTS. LET'S CONTINUE TO SHOW RESPECT AN AND REFRAIN FROM NEGATIVE CHEERS, CHANTS O AND WISH ALL PLAYE (high school)	EDUCATIONAL EXPERIENCE ND SPORTSMANSHIP THROU	FOR ALL PLAYERS AND IGHOUT THIS CONTEST IE OUR GUESTS FROM
NOW LET'S MEET TONIGHT'S STARTING LINEUPS		
ANNOUNCEMENT FOR USE DURING BREAKS I	N THE GAME	
(high school)	IDS ALL FANS THAT WE ALL	PLAY A ROLE IN THE
EDUCATION OF OUR STUDENTS. PARENTS, FAN	S AND PEOPLE IN THE CO	MMUNITY ALL SET AN

EXAMPLE FOR STUDENTS -- WHETHER THEY ARE AWARE OF IT OR NOT. HELP REKINDLE THE SPIRIT OF CITIZENSHIP AND SET A POSITIVE EXAMPLE IN EVERYTHING YOU DO -- BOTH HERE AT THE GAME AND IN THE COMMUNITY. GOOD SPORTSMANSHIP IS WHAT SETS OUR SCHOOL APART!

MSHSAA Public Address Announcements (all sports)

ANNOUNCEMENT FOR USE DURING BREAKS IN THE GAME
FOLKS IN MISSOURI, GOOD SPORTSMANSHIP IS A HIGH SCHOOL TRADITION. WHETHER IT'S
HERE OR ON THE ROAD, MAKE OUR SCHOOL, OUR COMMUNITY AND OUR STUDENTS PROUD BY
DISPLAYING POSITIVE SPORTSMANSHIP. GOOD SPORTSMANSHIP AND POSITIVE CITIZENSHIP ARE
VITAL IN THE DEVELOPMENT OF GOOD CITIZENS. GLADLY WELCOMES
THE CHALLENGE OF BEING A LEADER IN SPORTSMANSHIP AND IN CONTINUING A PROUD TRADITION.
ANNOUNCEMENT FOR USE DURING BREAKS IN THE GAME
WE ALL KNOW THAT OUR SCHOOL IS ONE OF THE BEST IN THE STATE. WE'VE PROVEN IT WITH OUR
TEAMS ON THE FIELD AND WITH OUR CLASSROOM PERFORMANCES OFF THE FIELD.
WE ASK ALL SPECTATORS AT THIS GAME TO HELP CONTINUE THAT PROUD TRADITION BY SHOWING
GOOD SPORTSMANSHIP THROUGHOUT THIS CONTEST. LET'S MAKE OUR VISITORS FEEL WELCOME
AND GIVE OUR OFFICIALS THE RESPECT THEY DESERVE FOR DOING A DIFFICULT JOB. BEING ONE
OF THE STATE'S BEST SCHOOLS IS NOT EASY, BUT WITH FANS LIKE YOU TO SET EXAMPLES OF
GOOD SPORTSMANSHIP, OUR PROUD TRADITION HERE AT IS
GUARANTEED TO CONTINUE FOR YEARS TO COME!
ANNOUNCEMENT FOR USE DURING BREAKS NEAR THE END OF THE GAME
FANS ARE REMINDED THAT ENTERING THE PLAYING FIELD (COURT) AT ANYTIME IS NOT PERMITTED.
YOUR COOPERATION IS APPRECIATED. WE ALSO APPRECIATE ALL FANS WHO MADE OUR SCHOOL
PROUD WITH GOOD SPORTSMANSHIP THROUGHOUT THIS GAME. WE ASK THAT ALL
SPECTATORS CONTINUE TO DISPLAY GOOD SPORTSMANSHIP EVEN AFTER TONIGHT'S GAME IS
OVER. THANK YOU AND PLEASE RETURN TO FOR OUR NEXT GAME ON

■ MSHSAVA PS/A SCRIPTS (all sports)

MSHSAA PSA ANNOUNCEMENT — 30 SECONDS

TONIGHT'S GAME IS NOT ONLY A COMPETITIVE CONTEST BETWEEN THESE TWO SCHOOLS, BUT IT'S ALSO AN EDUCATIONAL EXPERIENCE FOR THE STUDENTS INVOLVED. BECAUSE HIGH SCHOOL ACTIVITIES ARE ABOUT LEARNING LIFE VALUES, YOUR FRIENDS AT ______ AND THE MISSOURI STATE HIGH SCHOOL ACTIVITIES ASSOCIATION REMIND EVERYONE TO DO THEIR PART IN KEEPING OUR HOMETOWN SPORTS A POSITIVE EXPERIENCE FOR EVERYONE. WHEN YOU ATTEND YOUR NEXT GAME, DO YOUR PART TO HELP REKINDLE THE SPIRIT OF CITIZENSHIP BY SHOWING GOOD SPORTSMANSHIP. YOU'LL BE TEACHING A POSITIVE LESSON AND YOU'LL BE PRESERVING A PROUD TRADITION IN THE STATE OF MISSOURI.

MSHSAA PSA ANNOUNCEMENT — 30 SECONDS

WHETHER ITS BALLS AND STRIKES, FOULS OR FLAGS, YOUR REFEREES AND GAME OFFICIALS ARE A VITAL PART OF HIGH SCHOOL ATHLETICS. IF YOU'VE EVER TRIED YOUR HAND AT OFFICIATING, YOU KNOW HOW HARD THESE MEN AND WOMEN WORK, AND YOU CERTAINLY KNOW THAT THEY WOULD NEVER MISS A CALL INTENTIONALLY. KEEP THESE THINGS IN MIND AS YOU ATTEND SPORTING EVENTS. AFTERALL, RESPECTING OFFICIALS AND AUTHORITY FIGURES IS ONE OF THE MOST VALUABLE LESSONS THAT WE CANTEACH OUR STUDENTS. THIS MESSAGE HAS BEEN BROUGHT TO YOU BY YOUR FRIENDS AT ______ AND THE MISSOURI STATE HIGH SCHOOL ACTIVITIES ASSOCIATION.

MSHSAA PSA ANNOUNCEMENT — 30 SECONDS

ROLE MODELS ARE MORE IMPORTANT THAN EVER IN TODAY'S SOCIETY. YOU CAN SERVE AS A ROLE MODEL FOR OTHERS THE NEXT TIME YOU DISPLAY GOOD SPORTSMANSHIP AT A HIGH SCHOOL ATHLETIC EVENT. GOOD SPORTS ARE WINNERS AND ARE ALSO VITAL TO PRESERVING OUR FINE SPORTS TRADITIONS. SO THE NEXT TIME YOU ATTEND A SPORTING EVENT, REMEMBER TO BE A GOOD SPORT AND HELP REKINDLE THE SPIRIT OF CITIZENSHIP! THIS MESSAGE WAS BROUGHT TO YOU BY YOUR FRIENDS AT THE MISSOURI STATE HIGH SCHOOL ACTIVITIES ASSOCIATION AND ______.

■ MSHSAVA PS/A SCRIPTS (all sports)

MSHSAA PSA ANNOUNCEMENT_— 30 SECONDS

FANS, WHEN YOU ATTEND A HIGH SCHOOL GAME, DO YOU STAND AT ATTENTION DURING THE NATIONAL ANTHEM? DO YOU CHEER A GOOD PLAY BY THE OPPOSING TEAM? IF YOUR TEAM LOSES, DO YOU TAKE IT WELL IN STRIDE? IF YOU ANSWERED 'YES' TO ANY OF THOSE QUESTIONS, YOU ARE SHOWING POSITIVE EXAMPLES OF SPORTSMANSHIP. DON'T FORGET THAT WHEN YOU ATTEND HIGH SCHOOL EVENTS, YOUNG EYES ARE WATCHING YOU FOR EXAMPLES OF ACCEPTABLE BEHAVIOR. BY MAKING A CONSCIOUS EFFORT, YOU'LL BE HELPING OUR STUDENTS GROW INTO BETTER CITIZENS. THIS MESSAGE WAS BROUGHT TO YOU BY YOUR FRIENDS AT THE MISSOURI STATE HIGH SCHOOL ACTIVITIES ASSOCIATION AND _______.

MSHSAA PSA ANNOUNCEMENT — 30 SECONDS

THE SCORE OF ANY ATHLETIC EVENT IS GENERALLY FORGOTTEN OVER TIME, BUT THE ACTIONS OF PLAYERS, COACHES AND SPECTATORS LEAVE LASTING IMPRESSIONS. THE NEXT TIME YOU ATTEND A HIGH SCHOOL GAME, THINK OF HOW HISTORY WILL REMEMBER YOU. CHOOSE GOOD SPORTSMANSHIP AND HELP REKINDLE THE SPIRIT OF CITIZENSHIP. REMEMBER, THE LESSONS YOU TEACH TODAY WILL HELP DEVELOP BETTER CITIZENS IN OUR COMMUNITIES FOR TOMORROW. THIS MESSAGE WAS BROUGHT TO YOU BY YOUR FRIENDS AT THE MISSOURI STATE HIGH SCHOOL ACTIVITIES ASSOCIATION AND

_____·

2024 8-Man Football Championship Spots

GUIDELINES:

- * Read any combination of two during all MSHSAA 8-Man semifinal games
- * Read on-air during regular station broadcasts the three days preceding the event

8-MAN SHOW-ME BOWL ANNOUNCEMENTS FOR BROADCASTS

THIS IS ______ REMINDING YOU ABOUT SHOW-ME BOWL 2024. YOU

WILL SEE THIS YEAR'S FINALISTS IN 8-MAN HIGH SCHOOL FOOTBALL GOING FOR THE STATE CHAMPIONSHIP. SHOW-ME BOWL 2024 WILL BE HELD DECEMBER 7th AT SPRATT MEMORIAL STADIUM IN ST. JOSEPH. SEE HIGH SCHOOL FOOTBALL ACTION AT ITS BEST — SHOW-ME BOWL 2024 — BY MAKING THE TRIP TO ST. JOSEPH, DECEMBER 7th. FOR MORE INFORMATION, GO TO MSHSAA.ORG OR GET TICKET INFORMATION FROM YOUR LOCAL HIGH SCHOOL AND MSHSAA (mish-UH).

8-MAN SHOW-ME BOWL ANNOUNCEMENTS FOR BROADCASTS

THIS IS ______ REMINDING YOU THAT SHOW-ME BOWL 2024 WILL BE

HELD DECEMBER 7th AT SPRATT MEMORIAL STADIUM IN ST. JOSEPH FOR THE FINALISTS IN THE 8-MAN CLASSIFICATION. FOR TICKET INFORMATION CONTACT YOUR LOCAL HIGH SCHOOL OR THE MISSOURI STATE HIGH SCHOOL ACTIVITIES ASSOCIATION WEBSITE... WWW.MSHSAA.ORG FOR ALL THE INFORMATION ON SHOWME BOWL 2024 — DECEMBER 7th IN ST. JOSEPH.

8-MAN SHOW-ME BOWL ANNOUNCEMENTS FOR BROADCASTS

FOOTBALL FANS, WEEKLY HIGH SCHOOL FOOTBALL GAMES ALL LEAD TO ONE PLACE — FAUROT FIELD AT MEMORIAL STADIUM AND SHOW-ME BOWL 2024. THE 37th 8-MAN SHOW-ME BOWL WILL BE PLAYED IN ST. JOSEPH ON DECEMBER 7th. MAKE PLANS NOW TO ATTEND. SEE HIGH SCHOOL FOOTBALL ACTION AT ITS FINEST -- AND FASTEST — AT 8-MAN SHOW-ME BOWL 2024. FOR TICKET INFORMATION CONTACT YOUR LOCAL HIGH SCHOOL, MSHSAA (mish-UH) . . . OR GO TO WWW.MSHSAA.ORG!!!!

■ 2024 Show-Me Bowl Football Spots

GUIDELINES:

- * Read any combination of two during all MSHSAA District, Quarterfinal & Semifinal games
- * Read on-air during regular station broadcasts the three days preceding the Finals (Dec. 6-7)

SHOW-ME BOWL ANNOUNCEMENTS FOR BROADCASTS (Classes 1-6):

THIS IS _		REMINDING YOU ABOUT SHOW-ME BOWL 2024.	YOU
	(name of announcer)		

WILL SEE THIS YEAR'S FINALISTS IN CLASS 1 THROUGH CLASS 6 GOING FOR STATE CHAMPIONSHIPS ON FAUROT FIELD AT MEMORIAL STADIUM IN COLUMBIA. THIS YEAR'S MSHSAA (mish-ah) SHOW-ME BOWL WILL TAKE PLACE DECEMBER 6th THROUGH DECEMBER 7th. TO SEE HIGH SCHOOL FOOTBALL ACTION AT ITS BEST — IT'S SHOW-ME BOWL 2024 — DECEMBER 6th THROUGH DECEMBER 7th. FOR MORE INFORMATION, GO TO MSHSAA.ORG.

SHOW-ME BOWL ANNOUNCEMENTS FOR BROADCASTS (Classes 1-6):

FOOTBALL FANS, SHOW-ME BOWL 2024 WILL BE HELD DECEMBER 6th THROUGH DECEMBER 7th ON FAUROT FIELD AT MEMORIAL STADIUM IN COLUMBIA. THE PINNACLE OF HIGH SCHOOL FOOTBALL IN MISSOURI IS SHOW-ME BOWL 2024! FOR TICKET INFORMATION CONTACT YOUR LOCAL HIGH SCHOOL OR CALL MSHSAA (mish-UH). FOLLOW THE PLAYOFFS ON LINE AT MSHSAA.ORG. IT'S SHOW-ME BOWL 2024 — DECEMBER 6th THROUGH DECEMBER 7th IN THE COMFORT OF MEMORIAL STADIUM IN COLUMBIA.

SHOW-ME BOWL ANNOUNCEMENTS FOR BROADCASTS (Classes 1-6):

IT'S HARD-HITTING, HEART-POUNDING EXCITEMENT. IT'S COMMUNITY VS. COMMUNITY AND SCHOOL AGAINST SCHOOL. THE NUMBER ONE HIGH SCHOOL FOOTBALL EVENT IN THE STATE . . . WE'RE TALKING ABOUT THE 2024 MSHSAA (mish-uh) SHOW-ME BOWL. THIS YEAR'S FOOTBALL CHAMPIONSHIPS FEATURE SIX GAMES DECEMBER 6th THROUGH DECEMBER 7th, AND IT IS THE PINNACLE OF MISSOURI HIGH SCHOOL FOOTBALL. FOR MORE INFORMATION, GO TO MSHSAA.ORG OR CONTACT ONE OF THE SCHOOL'S INVOLVED IN TODAY'S GAME. WE'LL SEE YOU AT SHOW-ME BOWL 2024!!!

MSHSAA Basketball Site Public Address Announcer Script

National Anthem

(The "Star-Spangled Banner" may be played prior to the first game of each session. It is recommended that the National Anthem be played prior to beginning pregame introductions below).

Pregame Information			
Ladies and gentlemen, welcome to			for tonight's Missouri
	(name of faci	lity or host school)	
State High School Activities Association	(District - Sectional	- Quarterfinal)	_ basketball contest.
Fans are reminded that the purpose of this co	ontest is to pro	mote the education	al mission of these
two schools. Do your part by representing your com	•		
good sportsmanship toward officials, players, coache	-	•	
		9	s. Respect those sitting
around you at all times, and enjoy(tonight's - today	COITE	:St.	
Now let's meet tonight's participants			
Pregame Introductions			
(alternate visitor-home-visitor-home players will shak	e hands at cente	r court)	
Our visiting team tonight will be the	72-1-2-13	_ High School	,
and our home team tonight will be the	(school)	High School	(mascot)
Here are the starters			
At forward for the	, number	(name)	
At forward for the	, number	,	
(home team)	·	(name)	
At forward for the	, number	(name)	
At forward for the	, Hallibel	(name)	
At center for the	, number		
At center for the	, number	(name)	
At guard for the	, number	,	
At guard for the	, number	(name)	
At guard for the	. number		
At guard for the	, number	(name)	
The head coach for the	ie		
The head coach for the	13	(name)	_ '

the head coach for the _____ is _____index in a second coach for the _____ is _____

MSHSAA Basketball Site Public Address Announcer Script

In-Game Announcements (Read twice during each contest).

Tournament Advancement

Fans are remind	ed that the wi	nner of this game will advance to plag	y on
	at		, with tipoff
(date)		(site)	•
time at		p.m. You can follow all playoff re	esults from around
the state by logg	ing on to www	v.mshsaa.org (mish-uh.org).	

Near the End of the Game Announcement

Spectators are reminded that entering the playing court at any time -- during or after the game -- is prohibited. We thank you in advance for your cooperation, and thank you for supporting Missouri high school activities by attending tonight's game.

Show-Me Showdown Advance Announcement

(Read twice during each contest).

Show-Me Showdown Announcement for Classes 1, 2 & 3

This year's Class 1, 2 and 3 boys and girls Championships will be held March 12th through 15th at Mizzou Arena on the campus of the University of Missouri. Make plans now to be courtside in Columbia this March and see the state's top teams battle for a championship. Be sure to follow all of the state basketball playoffs online at www.mshsaa.org (mish-uh-dot-org), and enjoy this year's MSHSAA (mish-uh) basketball playoffs!

Show-Me Showdown Announcement for Classes 4, 5, 6

This year's Class 4, 5 and 6 boys and girls Championships will be held March 19th through the 22nd at Mizzou Arena on the campus of the University of Missouri. Make plans now to be courtside in Columbia this March and see the state's top teams battle for a championship. Be sure to follow all of the state basketball playoffs online at www.mshsaa.org (mish-uh-dot-org), and enjoy this year's MSHSAA (mish-uh) basketball playoffs!

MSHSAA Basketball Site Public Address Announcer Script

MSHSAA PREGAME INTRODUCTION			
LADIES AND GENTLEMEN, GOOD EVENING AND WELCOME TO	O(high school)	FOR TONIGHT'S CONTEST. AS THE HOSTS OF TH	IIS
GAME, LET'S WELCOME OUR GUESTS THIS EVENING THE	FROM	! (wait for audience applause).	
LET'S WISH STUDENTS FROM BOTH SCHOOLS GOOD LUCK, AN			
MIND THAT GOOD SPORTSMANSHIP IS EXPECTED AT	, AS '	WE SET GOOD EXAMPLES FOR OUR STUDENTS,	
PLAYERS AND YOUNGSTERS IN ATTENDANCE. (continue with int			
MSHSAA PREGAME INTRODUCTION			
LADIES AND GENTLEMEN, WELCOME TO	, FOR TONIGHT	T'S CONTEST BETWEEN THE VISITING	
OFAND YO			
			^
IS A PROUD MEMBER OF THE MISSOURI STATE HIGH SCHOOL A GAME IS COMPETITIVE, BUT IT IS ALSO AN EDUCATIONAL EXPE RESPECT AND SPORTSMANSHIP THROUGHOUT THIS CONTEST WELCOME OUR GUESTS FROM	ERIENCE FOR ALL F TAND REFRAIN FR	PLAYERS AND STUDENTS. LET'S CONTINUE TO SHO ROM NEGATIVE CHEERS, CHANTS OR BEHAVIOR. WE)W E
MEET TONIGHT'S STARTING LINEUPS			
ANNOUNCEMENT FOR USE DURING BREA	KS IN THE G	SAME	
REMINDS ALL FANS		AY A ROLE IN THE EDUCATION OF OUR STUDENTS.	
(high school) PARENTS, FANS AND PEOPLE IN THE COMMUNITY ALL SET AN I			T.
HELP REKINDLE THE SPIRIT OF CITIZENSHIP AND SET A POSITI			
IN THE COMMUNITY. GOOD SPORTSMANSHIP IS WHAT SETS (OUR SCHOOL APAI	RT!	
ANNOUNCEMENT FOR USE DURING BREA	KS IN THE 6	SAME	
FOLKS IN MISSOURI, GOOD SPORTSMANSHIP IS A HIGH SCH			
SCHOOL, OUR COMMUNITY AND OUR STUDENTS PROUD BY DI			
POSITIVE CITIZENSHIP ARE VITAL IN THE DEVELOPMENT OF GO	OOD CITIZENS.	GLADLY WELCOMES	
THE CHALLENGE OF BEING A LEADER IN SPORTSMANSHIP AND	O IN CONTINUING A	(high school) A PROUD TRADITION.	
ANNOUNCEMENT FOR USE DURING BREA	KS IN THE G	SAME	
WE ALL KNOW THAT OUR SCHOOL IS ONE OF THE BEST IN TH			
AND WITH OUR CLASSROOM PERFORMANCES OFF THE FIELD.	. WE ASK ALL SPE	ECTATORS AT THIS GAME TO HELP CONTINUE	
THAT PROUD TRADITION BY SHOWING GOOD SPORTSMANSHIF	P THROUGHOUT T	HIS CONTEST. LET'S MAKE OUR VISITORS FEEL	
WELCOME AND GIVE OUR OFFICIALS THE RESPECT THEY DES	ERVE FOR DOING	A DIFFICULT JOB. BEING ONE OF THE STATE'S BEST	Γ
SCHOOLS IS NOT EASY, BUT WITH FANS LIKE YOU TO SET EXA	MPLES OF GOOD S	SPORTSMANSHIP, OUR PROUD TRADITION HERE AT	
IS GUARANTEED TO CONTINUE FOR YEARS TO COME!			
ANNOUNCEMENT FOR USE DURING BREA	KS NEAR TH	IE END OF THE GAME	
FANS ARE REMINDED THAT ENTERING THE PLAYING FIELD (C	COURT) AT ANYTIM	IE IS NOT PERMITTED. YOUR COOPERATION IS	
APPRECIATED. WE ALSO APPRECIATE ALL FANS WHO MADE C	,		
THIS GAME. WE ASK THAT ALL SPECTATORS CONTINUE TO DIS			₹.
THANK YOU AND PLEASE RETURN TO	FOR OUR NEY	T GAME AT	

■ 2025 Show-Me Showdown Basketball Spots

GUIDELINES:

- * Read any combination during all MSHSAA District, Sectional, Quarterfinal & Semifinal games
- * Read on-air during regular station broadcasts the three days preceding the Finals

MSHSAA SPOT ANNOUNCEMENT - Class 1, Class 2 and Class 3 Basketball

HIGH SCHOOL HOOPS! TONIGHT'S GAME LEADS TO THE SHOW-ME STATE'S BASKETBALL PINNACLE -- SHOW-ME SHOWDOWN 2025! THIS YEAR'S CLASS 1, 2 AND 3 BOYS AND GIRLS BASKETBALL CHAMPIONSHIPS WILL BE HELD MARCH 12TH THROUGH 15TH AT MIZZOU ARENA ON THE UNIVERSITY OF MISSOURI CAMPUS IN COLUMBIA. SEE WHAT MARCH MAYHEM IS ALL ABOUT AT SHOW-ME SHOWDOWN 2024!! FOR GAME INFORMATION LOG ON TO MSHSAA.ORG . . .

MSHSAA SPOT ANNOUNCEMENT - Class 4, Class 5 and Class 6 Basketball

SHOW-ME SHOWDOWN 2025! THE SHOW-ME STATE IS IN THE GRIPS OF BASKETBALL FEVER, AND THE MSHSAA (MISH-UH) BASKETBALL CHAMPIONSHIPS! THIS YEAR'S CLASS 4, 5 AND 6 BOYS AND GIRLS CHAMPIONSHIPS WILL BE DECIDED MARCH 19TH THROUGH 22ND AT MIZZOU ARENA ON THE UNIVERSITY OF MISSOURI CAMPUS IN COLUMBIA. FOR GAME INFORMATION LOG ON TO MSHSAA.ORG . . .

2025 Basketball Playoff Broadcast PSA's

GUIDELINES:

* Read any combination of two during all MSHSAA playoff games.

MSHSAA ANNOUNCEMENTS - OFFICIALS THANKS

TAKE THE RESPONSIBILITY FOR TEACHING STUDENTS THAT ANY COMPETITION, NO MATTER WHAT IT IS, MUST BE PLAYED WITHIN THE RULES. OFFICIALS OF ANY GAME OR CONTEST ARE NEVER GIVEN ENOUGH THANKS, AND THE EFFORTS OF THE OFFICIALS ACCOUNT FOR THE FAIRNESS OF THE COMPETITION. TO OUR MISSOURI HIGH SCHOOL OFFICIALS . . . THANK YOU FOR A JOB WELL DONE. THE PRECEDING MESSAGE WAS BROUGHT TO YOU BY YOUR FRIENDS AT THE MISSOURI STATE HIGH SCHOOL ACTIVITIES ASSOCIATION . . AND

MSHSAA SPOT ANNOUNCEMENT - SPORTSMANSHIP

GOOD SPORTSMANSHIP ISN'T SOMETHING THAT JUST HAPPENS, IT'S TAUGHT. $$ AS A PART OF
OUR HIGH SCHOOL ACTIVITIES PROGRAM. IN MISSOURI, GOOD SPORTSMANSHIP HAS BECOMI
A TRADITION WITH OUR HIGH SCHOOL COACHES, ATHLETES AND FANS. RESPECT BY EVERYONI
HELPS MAKE THAT HAPPEN. WE AT ENCOURAGE YOU TO HELP US CONTINUE A
GREAT MISSOURI TRADITION THAT'S PRACTICED BOTH IN SMALL TOWNS AND BIG CITIES GOOI
SPORTSMANSHIP!! THE PRECEDING MESSAGE WAS BROUGHT TO YOU BY YOUR FRIENDS AT THI
MISSOURI STATE HIGH SCHOOL ACTIVITIES ASSOCIATION AND

RADIO

MISSOURI STATE HIGH SCHOOL ACTIVITIES ASSOCIATION

P.O. Box 1328, Columbia, MO 65205-1328, (573) 875-4880 RADIO BROADCAST AGREEMENT



Station:		Business Phone:	Fax:			
Address	s:					
City: _		State:	Zip:			
Announ	ncer(s) for this Game:					
Sport: _		Boys Girls	Level: Class 1 2 3 4 5	6 8M		
Site:		Date:				
Participa	ating Team:	Participatin	g Team:			
MSHSA			volving the above stated schools at the above are granted, with the following requirements:			
1.	for each contest to be broadcast (Content to the total sum is submitted with this Sectional level contests for "over-the MSHSAA office in advance of the on site. *Note: For Class 6 Football, the quarterfinal ro	ouri State High School Activities Ass Quarterfinal through Championship, agreement. No fee is charged for I the-air" stations. All fees must be p the broadcast. No payments will b bund occurs during the district championship ga	; and that Class 1 - \$25 Class 2 - \$30 Class 3 - \$35 The same and will carry a rights fee.	ss 5 - \$45 ss 6 - \$50		
2.	If the carrier is also doing an over-twill carry a simulcast of above gam	the air broadcast, Internet Audio Sir	mulcasts do not carry a rights fee	ation Name/Website)		
3.	That the company provide competent and professional-like announcers and broadcasting; and that no dramatization shall be made of any unsportsmanlike conduct, incidents or displays on the part of the participants or fans.					
4.	That the station will run two public	service spot announcements provide	ded by the MSHSAA during each broadca	ast.		
5.	That the station give advance publicity to the event for the three days preceding the event and that the advance publicity shall contain information on contestants, contest date, contest time, contest site, and all ticket prices.					
6.	alcoholic beverages, tobacco, lotte		e any or all of the broadcast for the purpo ices or products, or any other product wh			
7.	That the station requesting broadca manager before the broadcast.	ast rights provides a list of the broa	dcast's sponsors and advertisers to the t	ournament		
8.	That the MSHSAA Board of Directors reserves the right to revoke the broadcasting rights and/or discontinue the broadcast at any time in the event previous broadcasting by that station is considered to have been in poor taste or incompatible with the educational values of the Missouri State High School Activities Association.					
9.	That this agreement is for over-the-air broadcast rights only. Any reproduction or copy of this broadcast shall not be sold o distributed without prior written consent of the Missouri State High School Activities Association.					
		SPONSOR LIST				
				_		
Signatu	ure:	Date:				
Signatu	Station Representative	Date:	NOTE: This agreement form in no wa pass, a request for a pass, or a confirm and/or broadcasting space. Arrangem as well as working or broadcasting space made separately with the site manage	mation of working nents for passes ace must be		



MISSOURI STATE HIGH SCHOOL ACTIVITIES ASSOCIATION

P.O. Box 1328, Columbia, MO 65205-1328, (573) 875-4880 <u>TELEVISION BROADCAST AGREEMENT</u>



Station/Com	pany:	В	usiness Phone:	()		Fax (_)	
Address:								
City:		State:	· · · · · · · · · · · · · · · · · · ·	Zip:				
Announcer(s	s) for this Game:							
Sport:		_ Boys	Girls	_ Class:	8-man	1 2 3	4 5	6
Site:		Date:						
Participating	Team:		Participating Te	eam:				
	ny signature below, I enter into this agreement whereby arterfinal, Semifinal or Championship tournament game				ools at the ab	ove stated	site of the M	ISHSAA's District
1.	That the appropriate fee (see schedule below) was performed through Finals); and that the total sum is submitted in							e telecast (District
	Delayed Broadcast - Non-Championsl	nip Site (\$750)	Live B	roadcast - Nor	n-Championsl	nip Site (\$15	500)	
	Delayed Broadcast - Championship S	ite (\$1500)	Live B	roadcast - Cha	ampionship S	ite (\$3000)		
	NOTES: For the purposes of this agreemen	t, a delayed broad	lcast does not beg	gin less than 2	4-hours after	the start of t	the contest.	
2.	That the station/production company will provide a clogo be used in the open and close of each broadcast							
3.	That the company provide competent and profession conduct, incidents or displays on the part of the parti		s and broadcastin	g; and that no	dramatization	n shall be m	ade of any u	nsportsmanlike
4.	That the company will run two pre-produced public s	ervice announcem	nents provided b	by the MSHSA	A office duri	ing each bro	adcast.	
 That the company give advance publicity to the actual live event for the three days preceding the event and that the advance publicity shall contain tion on contestants, contest date, contest time, contest site, and all ticket prices. 						contain informa-		
6.	That no individual or organization be permitted to splotteries, gambling locations, adult services or producendeavors.							
7.	That a list of all sponsors be submitted with this agree	ement for approva	al in advance of th	e telecast.				
8.	8. That the MSHSAA reserves the right to discontinue this agreement at any time in the event previous broadcasting by said entity is considered to have in poor taste or incompatible with the educational values of the Missouri State High School Activities Association, or in the event any of these stipulated violated or any aspects of the company's broadcast are considered to be in poor taste.							
 Any reproduction or copy of this telecast shall not be sold or distributed without prior written consent of the MSHSAA. Live broadcasts must hours in advance by the Missouri State High School Activities Association. 							dcasts must	be approved 48
		SPONSO	OR LIST					
								_
								-
								-
								_
Signature: _	Station Representative	Date:			This agreen			
Signature: _		Date:						ion of working is for passes
J	MSHSAA Representative (Site Manager)			as well a	s working o parately wit	r broadcas	sting space	

For further information contact the MSHSAA Communications Director at the above address and phone number. Please give completed form to the site's media coordinator, who will then forward them to the MSHSAA Office. (form updated Jun. 2022)

INTERNET

MISSOURI STATE HIGH SCHOOL ACTIVITIES ASSOCIATION

P.O. Box 1328, Columbia, MO 65205-1328, (573) 875-4880 INTERNET WEBCAST/VIDEO WEBCAST AGREEMENT



Station/0	Comp	any:	В	usiness Phone	e: ()	Fax: ()			
Address	s:								
City:			State:		Zip:				
Announ	cer(s)	for this Game:							
Sport: _			Boys	Girls	_ Class: 8-ma	an 1 2 3	4 5 6		
Site:			Date:						
Participa	ating 1	Feam:		Participating T	eam:				
	By my	signature below, I enter into this agreement where onal, Quarterfinal, Semifinal or Championship tournal	by broadcast rights	involving the abo	ove stated schools a				
	1.	That the appropriate fee for an audio-only webcas be broadcast (District through Finals); and that the *Note: For Class 6 Football, the quarterfinal round occurs	total sum was subm	itted in advance	with this agreement.		ociation for each contest to		
		Audio Only Webcasts (check one 8-Man Webcast (\$25) Class 3 Webcast (\$35)	- pay the appropriate Class 1 Web Class 4 Web Class 6 Web	ocast (\$25) ocast (\$40)	Cla	ass 2 Webcast (\$30) ass 5 Webcast (\$45)			
		NOTES: Any station which "simulcasts" its signal will be charged.	over the internet is no	ot subject to botl	h the internet rights fe	ee and radio broadcas	t rights fee, only one fee		
2	2.	Arrangements have been made to only stream vid	eo broadcasts throug	gh www.MSHSA	A.tv.				
3	3.	The official MSHSAA logo is to be used in the ope score and statistical graphics.	n and close of each	video webcast. T	he name "MSHSAA"	and/or the official logo	shall also be used in all		
4. That the company provide competent and professional-like announcers and broadcasting; and that no dramatization shall be made of any conduct, incidents or displays on the part of the participants or fans.							e of any unsportsmanlike		
5. That the company will run two pre-produced public service announcements provided by the MSHSAA office during each webcast.							ast.		
6. That the company give advance publicity to the actual live event for the three days preceding the event and that the advance publicity shall continformation on contestants, contest date, contest time, contest site, and all ticket prices.							city shall contain		
7	7. That no individual or organization be permitted to sponsor or advertise any or all of the webcast for the purpose of advertising alcoholic beverages lotteries, gambling locations, adult services or products, or any other product which is contrary to the principles of good athletic training or interschied endeavors.								
8	3.	That a list of all sponsors on all televising stations	be submitted with thi	is agreement for	approval in advance	e of the telecast.			
(9. That the MSHSAA reserves the right to discontinue this agreement at any time in the event previous webcasting by that entity is considered to have been poor taste or incompatible with the educational values of the Missouri State High School Activities Association, or in the event any of these stipulations are violated or any aspects of the company's broadcast are considered to be in poor tasted.								
•	10. Any reproduction or copy of this telecast shall not be sold or distributed without prior written consent of the MSHSAA. Live webcasts (video or aud be approved at least 48-hours in advance of the event by the Missouri State High School Activities Association.						sts (video or audio) must		
			SPONSO	OR LIST					
		Station Representative	Date:		pass, a reque and/or broadd	asting space. Arra	onfirmation of working ngements for passes		
Signatu	ire:	MSHSAA Representative (Site Manager)	Date:			rking or broadcasting tely with the site ma			

For further information contact the MSHSAA Communications Director at the above address and phone number. Please give completed form to the site's media coordinator, who will then forward them to the MSHSAA Office. (form updated Jun. 2022)

MSHSAA Championship Credential Request Deadlines

Championship Event	Request	Championship Event	Request Deadline
Girls Golf	Oct. 16	Boys Individual Tennis	May 13
Girls Individual Tennis	Oct. 10	Boys Golf	May 14
		3	
Girls Team Tennis	Oct. 29	Boys Team Tennis	May 20
Fall Softball	Oct. 29	Track and Field (Class 1-3)	May 20
Girls Volleyball	Nov. 4	Spring Softball	May 22
Cross Country	Nov. 5	Boys Volleyball	May 23
Boys Swimming & Diving	Nov. 12	Track and Field (Class 4-5)	May 27
Boys Soccer	Nov. 19	Baseball (Class 1-4)	May 30
Show-Me Bowl (Football)	Dec. 3	Baseball (Class 5-6)	Jun. 3
Girls Swimming & Diving	Feb. 18	Girls Soccer	Jun. 3
Wrestling	Feb. 24		
Show-MeShowdown(Basketball)(Class1-3)	Mar. 10		
Show-MeShowdown(Basketball)(Class4-6)	Mar. 17		



"MSHSAA promotes the value of participation, sportsmanship, team play, and personal excellence to develop citizens who make positive contributions to their community and support the democratic principles of our state and nation."