

RADIO

MISSOURI STATE HIGH SCHOOL ACTIVITIES ASSOCIATION

P.O. Box 1328, Columbia, MO 65205-1328, (573) 875-4880

RADIO BROADCAST AGREEMENT



Station: _____ Business Phone: _____ Fax: _____

Address: _____

City: _____ State: _____ Zip: _____

Announcer(s) for this Game: _____

Sport: _____ Boys _____ Girls _____ Level: **Class** 1 2 3 4 5 6 8M

Site: _____ Date: _____

Participating Team: _____ Participating Team: _____

By my signature below, I enter into this agreement whereby broadcast rights involving the above stated schools at the above stated site of the MSHSAA's District, Sectional, Quarterfinal, Semifinal or Championship tournament game are granted, with the following requirements:

- Rights fees to be paid to the Missouri State High School Activities Association for each contest to be broadcast (Quarterfinal through Championship); and that the total sum is submitted with this agreement. No fee is charged for District or Sectional level contests for "over-the-air" stations. All fees must be paid to MSHSAA office in advance of the broadcast. No payments will be accepted on site.

8-Man - \$25 ____	Class 4 - \$40 ____
Class 1 - \$25 ____	Class 5 - \$45 ____
Class 2 - \$30 ____	Class 6 - \$50 ____
Class 3 - \$35 ____	

**Note: For Class 6 Football, the quarterfinal round occurs during the district championship game and will carry a rights fee.*

- If the carrier is also doing an over-the air broadcast, Internet Audio Simulcasts do not carry a rights fee. _____ (Station Name/Website) will carry a simulcast of above game.
- That the company provide competent and professional-like announcers and broadcasting; and that no dramatization shall be made of any unsportsmanlike conduct, incidents or displays on the part of the participants or fans.
- That the station will run two public service spot announcements provided by the MSHSAA during each broadcast.
- That the station give advance publicity to the event for the three days preceding the event and that the advance publicity shall contain information on contestants, contest date, contest time, contest site, and all ticket prices.
- That no individual or organization be permitted to sponsor or advertise any or all of the broadcast for the purpose of advertising alcoholic beverages, tobacco, lotteries, gambling locations, adult services or products, or any other product which is contrary to the principles of good athletic training or interscholastic endeavors.
- That the station requesting broadcast rights provides a list of the broadcast's sponsors and advertisers to the tournament manager before the broadcast.
- That the MSHSAA Board of Directors reserves the right to revoke the broadcasting rights and/or discontinue the broadcast at any time in the event previous broadcasting by that station is considered to have been in poor taste or incompatible with the educational values of the Missouri State High School Activities Association.
- That this agreement is for over-the-air broadcast rights only. Any reproduction or copy of this broadcast shall not be sold or distributed without prior written consent of the Missouri State High School Activities Association.

SPONSOR LIST

_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

Signature: _____ Date: _____
Station Representative

Signature: _____ Date: _____
MSHSAA Representative (Site Manager)

NOTE: This agreement form in no way serves as a pass, a request for a pass, or a confirmation of working and/or broadcasting space. Arrangements for passes as well as working or broadcasting space must be made separately with the site manager.