

TV

MISSOURI STATE HIGH SCHOOL ACTIVITIES ASSOCIATION
P.O. Box 1328, Columbia, MO 65205-1328, (573) 875-4880
TELEVISION BROADCAST AGREEMENT



Station/Company: Business Phone: Fax

Address:

City: State: Zip:

Announcer(s) for this Game:

Sport: Boys Girls Class: 8-man 1 2 3 4 5 6

Site: Date:

Participating Team: Participating Team:

By my signature below, I enter into this agreement whereby broadcast rights involving the above stated schools at the above stated site of the MSHSAA's District, Sectional, Quarterfinal or Championship tournament game are granted, with the following requirements:

- 1. That the appropriate fee (see schedule below) was paid to the Missouri State High School Activities Association office for each contest to be telecast (District through Finals); and that the total sum is submitted in advance with this agreement. Please check the appropriate fee
Delayed Broadcast - Non-Championship Site (\$750) Live Broadcast - Non-Championship Site (\$1500)
Delayed Broadcast - Championship Site (\$1500) Live Broadcast - Championship Site (\$3000)

NOTES: For the purposes of this agreement, a delayed broadcast does not begin less than 24-hours after the start of the contest.

- 2. That the station/production company will provide a copy of the final game broadcast (in DVD format) to the MSHSAA office, and that the official MSHSAA logo be used in the open and close of each broadcast. The name "MSHSAA" and/or the official logo shall also be used in all score and statistical graphics.
3. That the company provide competent and professional-like announcers and broadcasting; and that no dramatization shall be made of any unsportsmanlike conduct, incidents or displays on the part of the participants or fans.
4. That the company will run two pre-produced public service announcements -- provided by the MSHSAA office-- during each broadcast.
5. That the company give advance publicity to the actual live event for the three days preceding the event and that the advance publicity shall contain information on contestants, contest date, contest time, contest site, and all ticket prices.
6. That no individual or organization be permitted to sponsor any or advertise all of the broadcast for the purpose of advertising alcoholic beverages, tobacco, lotteries, gambling locations, adult services or products, or any other product which is contrary to the principles of good athletic training or interscholastic endeavors.
7. That a list of all sponsors be submitted with this agreement for approval in advance of the telecast.
8. That the MSHSAA reserves the right to discontinue this agreement at any time in the event previous broadcasting by said entity is considered to have been in poor taste or incompatible with the educational values of the Missouri State High School Activities Association, or in the event any of these stipulations are violated or any aspects of the company's broadcast are considered to be in poor taste.
9. Any reproduction or copy of this telecast shall not be sold or distributed without prior written consent of the MSHSAA. Live broadcasts must be approved 48 hours in advance by the Missouri State High School Activities Association.

SPONSOR LIST

Blank lines for listing sponsors.

Signature: Station Representative Date:

Signature: MSHSAA Representative (Site Manager) Date:

NOTE: This agreement form in no way serves as a pass, a request for a pass, or a confirmation of working and/or broadcasting space. Arrangements for passes as well as working or broadcasting space must be made separately with the site manager.

For further information contact the MSHSAA Communications Director at the above address and phone number. Please give completed form to the site's media coordinator, who will then forward them to the MSHSAA Office. (form updated Jun. 2022)